

**From:** Joe DeCenzo  
**Sent:** Thursday, August 20, 2020 10:20 PM  
**To:** Sandy Capps  
**Subject:** Some of the Quotes

Hello Sandy,

I have some of the quotes. Cindy Cleghorn did not understand what I was asking her for and put both events on one quote. I have asked her to separate.

I will work to get the printing quotes to you as soon as I can. For the moment, I am submitting the following:

For Rotary Halloween: Poll Unit Rate sheet for \$22

CV Weekly Rate sheet ( two weeks 1/16 page ad @ \$100 per week) \$200

They would also like \$75 for candy and Halloween bags to distribute (Don't know how to get a quote from Smart and Final)

For Virtual Hanukkah In The Foothills:

CV Weekly Rate Sheet (4 weeks 1/8 page @ 290 per week) \$1,160

More To Follow (hopefully)

Joe

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*Joe DeCenzo*



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7747 FOOTHILL BLVD., TUJUNGA, CA 91042

TO: Sunland-Tujunga Neighborhood Council/Budget and Finance Committee  
RE: Request for funding of virtual Hanukkah in the Foothills 2020  
DT: August 14, 2020

Dear STNC Board members and Budget and Finance Committee members,

We are all familiar with the challenges raised by the pandemic. Now more than ever, the members of STARC Committee feel it's crucial to keep the awareness of our service present in the minds of those who live and work in Sunland-Tujunga.

The committee is excited to announce that STARC is sponsoring an online version of Hanukkah in the Foothills for 2020. The streaming event will include songs, storytelling and a menorah lighting. In addition, to make this event more interactive and create a feeling of togetherness, modest gift boxes will be prepared and made available to all in the community who wish to participate. The "party-in-a-box" will be available at select locations.

We know the success of this event depends on how broadly and thoroughly it is promoted throughout the community. We would like to take advantage of as many promotional avenues as possible. To that end, we are requesting funding and support in the amount of \$1,750. These funds will be used as follows:

\$1,000 – 4 weeks 1/8<sup>th</sup> page ads in CV Weekly

\$300 6- 10' x 4' Banners

\$300 design and color flyer printing

\$150 Facebook Advertising

This will be the 5<sup>th</sup> annual Hanukkah in the Foothills. This event continues to grow each year, in large part, due the commitment and support of STNC. Thank you for considering our request for funding

Very Truly Yours,

Joe DeCenzo  
STARC Committee Chair

# STARC

SUNLAND TUJUNGA  
ARTS, RECREATION & CULTURE  
COMMITTEE

ROTARY



SUNLAND-TUJUNGA  
NEIGHBORHOOD COUNCIL

[www.stnc.org](http://www.stnc.org)

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7747 FOOTHILL BLVD. TUJUNGA CA 91042

TO: Sunland-Tujunga Neighborhood Council/Budget and Finance Committee  
RE: Request for funding of Rotary virtual Halloween 2020  
DT: August 14, 2020

Dear STNC Board members and Budget and Finance Committee members,

The Sunland-Tujunga-Shadow Hills Rotary Club strives to provide an ever-expanding level of service to those in our community. Their willingness to work through the limitations and requirements of the pandemic proves as a service organization they are undaunted. While much has been taken from us this year in the way of public gatherings and social interaction, Rotary is committed to maintaining Halloween in an innovative fashion. They are planning a virtual costume pageant and contest to uphold the spirit and lead us into the holiday season.

STARC Committee is in full support of this and requests the STNC sponsor and fund the event for up to \$300. Rotary is aware how important it is to keep the awareness of STNC and its efforts in the hearts and minds of those who live in our community. They also understand a successful social media event requires diligent outreach and promotion.

The funding will be used for the following:  
\$200 for 2 – 1/16<sup>th</sup> page ads in CV Weekly  
\$50 for color flyer printing  
\$50 mason jars and candy

Much has been learned over the past several months about moving forward with our endeavors. Rotary is firm in its resolve to maintain its level of public service. We, the members of STARC feel that with our support we can give them that chance.

Very Truly Yours,

Joe DeCenzo  
STARC Committee Chair