

STNC Election Committee

Meeting Agenda

DATE: Wednesday, November 28, 2018
LOCATION: Sunland-Tujunga Public Library
7771 Foothill Blvd, Tujunga, CA 91042
TIME: 6:30 PM

1. Call to Order – call to order 6:41
2. Roll Call:
 - Sonia, Charlie, Rock, Sevada, Cindy
3. Public Comments – None
4. Chair Update: Sevada Hemelians
 - Spoke with Kathleen and she shared some suggestions on bench banner ads, discussions of commitment cards and other techniques to engage interested parties.
 - We've setup a digital calendar for all community outreach events in the month of December and we anticipate to have presence at as many as possible.
5. Discussion: Finalize Budget
 - Rick Ramirez has been assisting with the development of the proposed budget. We will use the percentage of spent amounts from the 2016 closing statements to determine a roadmap to present to the STNC Board for approval at the December Board Meeting.
6. Discussion: Election Outreach
 - a. Digital Calendar – As indicated in the Chair update
 - b. Events – As there are a lot of outreach events in December we would like to have presence and awareness of the 2019 Elections as possible. With particular effort to have presence at any STNC Sponsored or co-sponsored events.
 - c. Canvassing – Outreach to Verdugo Hills High School and their youth groups to establish a day to canvass with local businesses. We will pick a day when we can get support from these high school students and canvass the community on a

Saturday. We would ask them to approach businesses and other organizations to place outreach and election pamphlets and materials.

- d. Tracking Database: We will keep a tracking document which will show our combined efforts on the various outreach activities. We will follow the DONE timelines as provided and modified.

7. New Business:

- We need to firm up the December meeting dates.
- Follow up with the Bus Bench advertising company and determine the locations in town wherein the ads can be placed. The location installations will be free and the only cost for STNC election budget will be banner.
- We will develop a stand up banner, and few vinyl banners to hand at various locations in town.

8. Next Meetings:

- December Meetings: We will attempt to have two December meetings. One date is not firm and the December 19th is confirmed.

9. Adjourn 7:48