## STNC- Safe Streets Ad (Ad Hoc) Committee Meeting Minutes, June 26, 2018 L.A. Public Library, Sunland Tujunga Branch 7771 Foothill Boulevard, Tujunga, CA 91042

**1. Call to Order at 6:38 p.m.** by Pat Kramer with a quorum. Committee members: Jon Von Gunten, Karen Von Gunten, Pat Kramer, Lydia Grant and Melody Scott. Cindy Cleghorn arrived at 6:45 p.m. Stakeholder Linda Martinez arrived at 6:50 p.m.

## 2. Public Comments:

Lydia met with FTDNC's President. He is very impressed with our signage and would like to duplicate it to run along Foothill Boulevard and Sunland Boulevard through his NC district. Pat will speak with Pacoima and Sylmar to see if they would also like to use our artwork for signage. Linda Martinez spoke about the safe streets signage in San Juan Capistrano where her family lives.

Lydia suggested writing a press release to be issued to the media regarding the new signage going up on the poles. Pat will speak with the Executive Committee and Dana about this.

- **3. Approve Minutes for May meeting.** (Pat/Lydia) moved to approve the May 2018 meeting minutes. The motion passed.
- **4. Review the process of getting the banners on poles and review the remaining items ordered from Sunland Printing.** Pat displayed two of the hanging banners (retractables) as well as the postcards and stickers, completed this week by Sunland Printing. Pat updated the committee about the permit being approved by Triple A Banners to begin the pole banner signage and installations on Foothill and Sunland Boulevard at the locations suggested by Triple A Banners. The committee chose five of the six locations offered for the banners.
- **5. Discuss ways to do outreach for education campaign**. Karen and Jon are interested in attending the July 4<sup>th</sup> fireworks show to display our new banners. Pat is uncertain as there is still an issue about the liability waiver. Pat suggested the Movies in the Park and National Night Out as a better alternative as families are distracted during the fireworks and may not want to do a survey. Each of the committee members agreed to take a stack of surveys, stickers and postcards with them to do outreach to the public. Pat will update the survey with the changes suggested to the language and then resend them to the committee.
- **6. Final comments**. The next meeting will be Tuesday, July 24<sup>th</sup> at 6:30 p.m. when the committee will discuss results from the surveys and the needs expressed by the community.
- 7. Adjourned at 7:30 p.m.

Minutes by Pat Kramer, Committee Co-Chair